

2023 Partnership Opportunities

Develop your business through the global community of senior renewable energy and investment leaders.



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Who we are

At Tamarindo it's our membership community of renewable energy industry businesses, it's our campaign work and it's our insight, that enables you to unlock the greatest impact from your sales and marketing budget.

When working with us, we keep you connected and we ensure that you stand out – even in challenging market conditions.

Our community of renewable energy leaders underpins everything that we deliver. It's the backbone of our membership service, our conference and events programme and our industry-leading reports and content.

In practical terms, it means that our community is not simply a generic database, it's a group of thriving, active and engaged individuals and businesses that have grown together, with us, over the past 10 years.

In short? By partnering with us, you'll get access to the most active global community of people interested in and working on the finance and investment side of the renewable energy industry.

Our previous partners include:



Vestas



ALLEN & OVERY

PRIME
CAPITAL

orrick

Luxcara



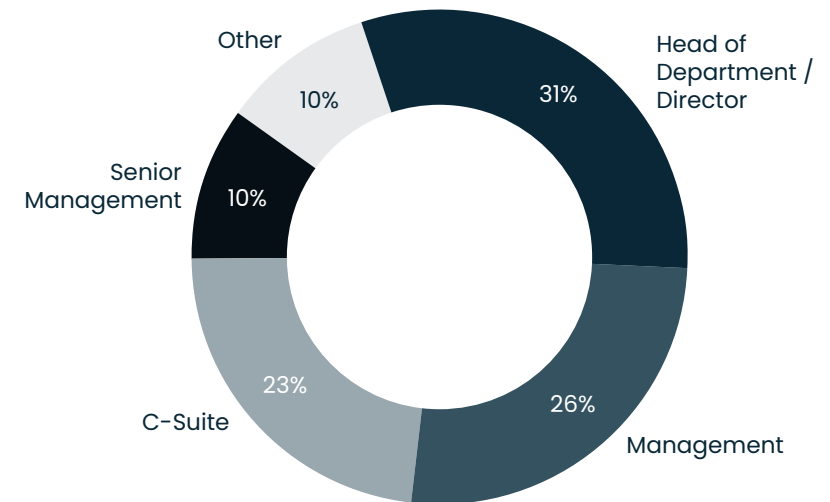
Connect with leaders in the field

Our membership is made up of some of the biggest investors and key players in wind energy and energy storage globally. From strong networks in Europe and the US, our community roots extend across APAC and all around the world.

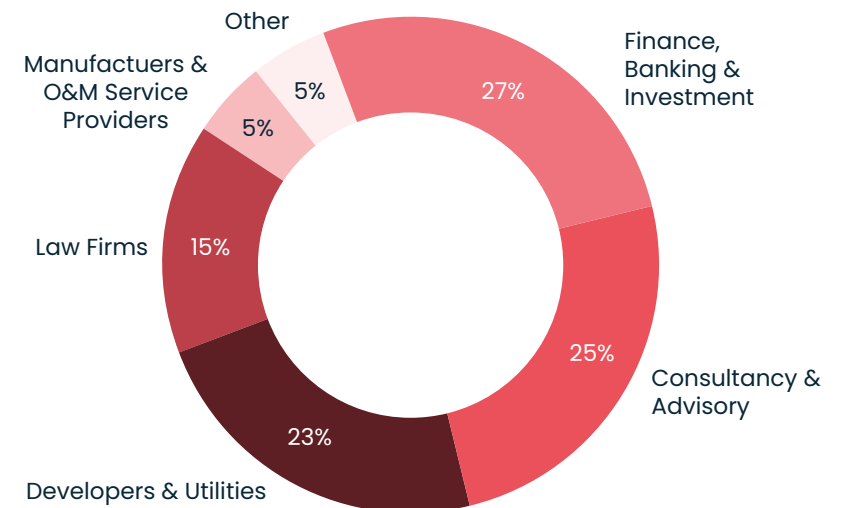
"Tamarindo manages to gather the key decision makers within our industry, including developers, investors, bankers, lawyers, technical advisors. Clearly, the top senior people from many various organisations around the world like to gather at these events and so this makes for everyone joining a great opportunity to network"

Pierre Antoine
VP Business Development, Tetard BlueFloat

Who are our members?



...and where do they work?



Financing Wind conference series

Our conferences are 1-day, deal-focused events that bring together the buy-side and the sell-side of the global wind industry to meet and discuss topical business trends. We join up the whole deal ecosystem (developers, operators, utilities, manufacturers, investors, financiers, advisors, and law firms) for a full day of discussion and networking.

The Financing Wind conference series is for those individuals who typically don't 'do' big conferences, and who won't be found traipsing around trade show floors.



Financing Wind & Wind Investment Awards

LONDON | 25 MAY 2023



Financing Wind North America - Onshore Wind & Transmission

DENVER | SEPTEMBER 2023



Financing Wind North America - Offshore Wind

BOSTON | NOVEMBER 2023

Headline sponsorship

Kick off the event with the opening sponsor presentation and participate in an expert panel discussion. Take this opportunity to showcase your brand and thought leadership to our audience of senior decision-makers in financing wind. Only one available per event.

- Opening sponsor presentation
- Panel discussion slot
- Speakers' dinner for you and a guest
- Conference passes for 5 of your team
- Branding and recognition as headline sponsor

£29,995



Speakers' private dinner

Sponsor our exclusive pre-event dinner for conference speakers. Deliver a welcome speech on the night to raise your profile among our world-class speakers.

- Welcome from sponsor representative at dinner
- Option for branding in dining room (venue dependent)
- Conference passes for 3 of your team
- Invitations for 2 guests to the speakers' dinner
- Branding before, during and post-conference

£19,995



Networking drinks

Build brand awareness by sponsoring our exclusive networking drinks the evening before the conference or after the conference.

- Welcome from sponsor representative at drinks
- Option for branding in networking room
- Conference passes for 3 of your team
- Branding before, during and post-conference

£14,995

Leadership sponsorship

Join one of our expert panel discussions and be recognised as a thought leader among your peers.

- Panelist or moderator slot in a discussion session
- Conference passes for 3 of your team
- Branding before, during and post-conference

£9,995

Hospitality

Build brand awareness by sponsoring an Executive Breakfast, Networking Lunch or Coffee Break.

- Conference pass
- Signage displayed in sponsored area
- Branding before, during and post-conference

£7,995



"The Financing Wind conference is a fantastic opportunity to re-connect with all leaders in our industry ranging from developers to financiers in Wind. It is incredibly important that during these years in which the US offshore wind industry is gaining further momentum we discuss what we jointly can and need do to make sure all environmental, societal and economic benefits will be delivered."

Joris Veldhoven
President and Commercial Director
Atlantic Shores Offshore Wind, LLC



Wind Investment Boardroom at Financing Wind

Get the undivided attention of a selected number of speakers and delegates, in a format that allows them to discuss sensitive information in a secure environment, in a private roundtable alongside the main event. The format enables you to showcase your thought leadership, customer success stories, and to develop deeper professional relationships.

This opportunity also includes conference passes, invitation to the speaker's dinner and branding before, during and post-conference.

£14,995



"Thank you very much for leading and moderating this morning's Wind Investment Boardroom. You did a great job steering the conversation and pulling in each person to speak to their strengths and areas of expertise and it was a very informative and thought provoking discussion with the leaders in North America wind and renewables."

Gill Howard Larsen,
Director of Renewables Advisory Services, UL

FINANCING WIND CONFERENCE SERIES

	Headline sponsorship	Speakers' private dinner	Wind Investment Boardroom	Leadership sponsorship	Networking drinks	Hospitality
Price	£29,995	£19,995	£14,995	£9,995	£14,995	£7,995
Event participation	Opening speaker presentation	Welcome at speakers' dinner	Host exclusive boardroom event	Panelist or moderator slot	Welcome at Networking Drinks	
Speakers dinner passes	2	2	1	1		
Conference passes	5	3	3	3	3	1
Advance access to guestlist	✓					
Advertisement in event booklet	2 pages	1 page	1 page	1 page	1 page	½ page
Exhibition space	4m x 1.5m	2m x 1.5m	2m x 1.5m	2m x 1.5m	2m x 1.5m	Branding in sponsored area during sponsored break
Marketing material in event booklet	✓					
Branding before, during and post-conference	✓	✓	✓	✓	✓	✓
Industry comment piece shared (500 words)	✓					
Acknowledgment of the company as 'Financing Wind 2023 in association with...'	✓					
Post conference thank you message insertion from CEO/Director	✓					

Wind Investment Awards

The Wind Investment Awards celebrate best practice in the wind and wider renewable energy industry as we transition to a zero-subsidy future.

Hosted in conjunction with our Financing Wind conference, our awards programme brings together the industry's top decision makers to meet, connect with, and celebrate the best people and companies working in the global wind market.



Wind Investment Awards

25 MAY 2023

WINDAWARDS.COM



Headline sponsorship

Kick off the event with the opening sponsor speech, present one award and sponsor two categories of your choosing. This exclusive opportunity allows you to showcase your brand alongside those at the cutting edge of financing wind.

- Opening sponsor speech
- Sponsor two awards categories
- Present an award on stage
- Financing Wind conference passes for 3 your team
- VIP table at awards ceremony for 10 people
- Branding and recognition as headline sponsor

£24,995

"There is a very impressive deck of nominees in terms of depth and diversity."

Philippe Kavafyan
CEO, Aker Offshore Wind

Welcome drinks

Sponsor our welcome drinks reception and give attendees the opportunity to start the evening in a fun and informal way.

- Welcome drinks sponsorship
- Sponsor an awards category
- Present an award on stage
- Financing Wind conference passes for 2 your team
- VIP table at awards ceremony for 10 people
- Branding before, during and post-event

£14,995



Category sponsorship

Promote your brand alongside the category of your choosing and celebrate success in Financing Wind.

- Sponsor an awards category
- Present an award on stage
- Financing Wind conference pass
- VIP table at awards ceremony for 10 people
- Branding before, during and post-event

£7,995



Branding opportunities

Build brand awareness and raise your company's profile at our Wind Investment Awards Gala Dinner.

Options include:

- Table centrepiece
- After Party Drink
- Cash Bar

...and many more.

From £5,995



For more information, email
partnerships@tamarindo.global

WIND INVESTMENT AWARDS

	Headline sponsorship	Welcome drinks	Category sponsorship	Branding opportunities
Price	£24,995	£14,995	£7,995	From £5,995
Event participation	Opening sponsor speech	Sponsored welcome drinks reception		Table centrepiece / After party drink / Cash bar
Award category sponsorship	2	1	1	1
Financing Wind 2023 conference tickets	3	2	1	2
VIP table for awards ceremony (10 seats)	✓	✓	✓	✓
Opportunity to present an award at the event	✓	✓	✓	✓
Acknowledgement from host during welcome address	✓			
Branding before, during and post-event	✓	✓	✓	✓
Industry comment piece shared (500 words)	✓			
Advertisement in event booklet	2 pages	1 page	1 page	1 page

Thought leadership reports

From £15,995

The service provides you with commercially focused, relevant content, that is editorially controlled, activated, and endorsed. Partnering with us on a report supercharges the thought leadership locked within your business and your brand and is designed to drive maximum lead generation for your sales team.

Key benefits

As part of the media brand activation campaign, following the completion of the report by our editorial team, our activation team will take over and will work closely with your marketing team to deliver the following three stage media brand activation campaign.

Marketing campaign

- Full co-branding on report landing page
- Full co-branding on all report reminder emails
- Full co-editorial and logistics support in planning and actively managing the campaign, including editorial theme development

At report launch

- Co-branding on the report and credit handed to you, throughout
- Welcome acknowledgement and thanks in opening editorial
- Report only accessible via dedicated report landing page, to drive lead generation

Post-launch

- Direct access to full registrant report downloads list during first week
- One further report registration list download, 30 days after publication, so that you can benefit from additional contacts who have accessed the report after launch

Thought leadership profiling

£9,995 for a series of 3 videos
£3,995 for one video

The service provides you with commercially focused, relevant content, that is editorially controlled, activated, and endorsed. The programme supercharges the thought leadership locked within your business and your brand around key areas or topics of interest.

The videos will be published on a dedicated page as part of our on-demand video content, on a weekly basis throughout a set time frame. Our skilled Design team can also produce a set number of short promo videos for you to use, if desired.

Key benefits

- Full co-editorial support, including theme development
- Full logistics support
- Full co-branding on all email marketing
- Co-branding on all social media
- Full co-branding on video landing page
- Co-branding on the video and credit handed to the sponsor throughout
- Generation of custom graphics for your promotional use
- Open access for 30 days (no paywall)
- Option to use video for lead generation purposes



Wind Investment Boardroom

£15,995 without post-event report
£19,995 including post-event report

The Wind Investment Boardroom provides you with a targeted way to nurture key clients and prospect growth accounts.

We gather 7 to 10 hand-picked attendees to discuss current industry trends and topics of direct relevance to your business. The format enables you to showcase your thought leadership, customer success stories, and to develop deeper professional relationships.

The platform works in either an on or offline format – typically either in a private dining-room, or in a locked, invitation-only, professionally hosted video meeting. The format provides you with the full attention of senior decision-makers, allowing them to share and discuss sensitive information in a secure and trusted environment.

Key benefits

- The Wind Investment Boardroom can be delivered in either an online or offline format
- 90-minute private, invitation-only boardroom discussion
- Chair, moderator and participants provided by Tamarindo's expert community
- Official opening sponsor presentation (5-10 minutes)
- 1 x additional speaker slot
- Contact details of the participants
- Logo in pre- & post-event communications
- Fully branded event invitation
- Fully managed speakers outreach

Supercharge the Wind Investment Boardroom with a report to follow up with your clients and prospects

- Fully co-branded report (max. 2,000 words), including fully managed 4-week marketing launch campaign
- Direct access to full registrant report downloads list during first week
- One further report registration list download, 30 days after publication, so that you can benefit from additional contacts who have accessed the report after launch

2023 Global Power List

LAUNCH DATE: APRIL 2023

Since 2012, we have been tracking the most influential people in the global wind sector.

Our 2023 Global Power List is your definitive list of the business leaders that exert the most influence on the wind industry through their deals, innovations, and strategic thinking.

Our interest is the leaders and deal makers who shape the financial side of the wind industry globally. The list will include key people at the industry's leading developers, investors, lenders, manufacturers, and utilities, as well as their financial advisors, and those working for corporate energy buyers.

Headline sponsorship

£9,995

- Branding on report cover and credit throughout
- Welcome acknowledgement and thanks in opening editorial
- Two-page Q&A, comment piece or case study from a senior member of your team
- Full-page advert inside the report
- Full branding on all marketing

Profiling sponsorship

£7,995

- One-page Q&A, comment piece or case study from a senior member of your team
- Half-page advert inside the report
- Full branding on all marketing

Supporting sponsorship

£2,995

- Full-page advert inside the report
- Full branding on all marketing

Full page advert

£995

Partnership programme

The Tamarindo Partnership Programme runs annually and identifies the best commercial opportunities to build client visibility, shape their reputation and promote their brand. Packages are built from a menu of options and pricing is developed to fit this.

Partners unlock the greatest impact from their budget with access to our influential community, consultancy and campaign expertise.



Partnership Package 1

- Tamarindo Membership including 12 months of access to our programme of content, events, and awards for 3 users
- Executive lunch sponsor at Financing Wind (Europe, Onshore Wind & Transmission – North America, Offshore Wind – North America)
- Half Table (5 Seats) at Wind Investment Awards
- Engage with your market, increase visibility, and reach a wider audience by becoming a Supporting Sponsor of the 2023 Global Power List

£14,995

Partnership Package 2

- Tamarindo Membership including 12 months of access to our programme of content, events, and awards for 3 users
- Executive lunch sponsor at Financing Wind (Europe, Onshore Wind & Transmission – North America, Offshore Wind – North America)
- Half Table (5 Seats) at Wind Investment Awards
- Leadership Sponsorship at Financing Wind
- Profiling Sponsor – 2023 Global Power List

£24,995

BRANDING

NETWORKING

INTELLIGENCE

THOUGHT LEADERSHIP

Partnership Package 3

- Tamarindo Membership including 12 months of access to our programme of content, events, and awards for 5 users
- Wind Investment Boardroom Sponsor at Financing Wind (Europe, Onshore Wind & Transmission – North America, Offshore Wind – North America)
- Welcome Drinks sponsor at Wind Investment Awards
- Host Global Power List Launch

£44,995

BRANDING

NETWORKING

INTELLIGENCE

THOUGHT LEADERSHIP

LEAD GENERATION

Partnership Package 4

- Tamarindo Membership including 12 months of access to our programme of content, events, and awards for 5 users
- Wind Investment Boardroom Sponsor at Financing Wind (Europe, Onshore Wind & Transmission – North America, Offshore Wind – North America)
- Welcome Drinks sponsor at Wind Investment Awards
- Host Global Power List Launch
- Thought Leadership Report

£64,995

BRANDING

NETWORKING

INTELLIGENCE

THOUGHT LEADERSHIP

LEAD GENERATION

Partnership Package 5

- Tamarindo Membership including 12 months of access to our programme of content, events, and awards for 10 users
- Headline Sponsorship of Financing Wind (Europe, Onshore Wind & Transmission – North America, Offshore Wind – North America)
- Drinks Sponsor at 2023 Wind Investment Awards
- Wind Investment Boardroom Sponsor
- Headline Sponsor – 2023 Global Power List
- Thought Leadership Report
- Thought Leadership Profiling – Series of 3 Videos

£84,995



Get in touch

For 2023 partnership opportunities, please contact:

partnerships@tamarindo.global

+44 (0)207 100 1616

www.tamarindo.global

Partnership opportunities are limited. First come, first served.
Book your partnership package now.